

Check out the following ideas for creating a Digital Video Club at a local school, neighborhood group or at a youth-centered organization.

Build a Partnership

- Identify** the school or organization that can benefit from your involvement and is committed to new ways of learning.
- Assess** the technology needs to get started. Many schools already have Apple computers that have *iMovie* software or Windows based PCs with *Movie Maker*. Video editing software is a basic component of such a club.
- Determine** your ability to acquire several mini-DV cameras and handheld microphones. Consider asking for donations!

Use the Video Production tutorials from www.NortelLearnIT.org

Promote viewing of these **FREE** short, specific and engaging **streaming videos** to build **video production skills from capturing compelling video and sound to finishing programs by editing and distributing them.**

Kids will learn about:

- o Questioning and critiquing media
- o Non-linear digital editing
- o Use of audio for producing video
- o Storyboarding
- o Interviewing techniques
- o Acting
- o Camera use
- o Basic lighting techniques
- o Scripting/Screenwriting (treatments, outlines, dialogue)
- o On-camera presentation skills
- o Project and technical management

Consider Working With Partners

Volunteer to help set up the equipment, explore its use with the teachers or trainers. Invite your colleagues to lend a hand and work alongside the kids as coaches.

Customize & use lesson plans from Nortel LearnIT



Tip-at www.NortelLearnIT.org search by *Video Production* in "Technology Area"

Train the trainers at your partner organization with our production curriculum



www.NortelLearnIT.org > Learning Community > Learn How to Become a Charter/ Center

Share the results of your efforts with Nortel LearnIT.



www.NortelLearnIT.org > User Submissions

What is Nortel LearnIT? A non-profit organization sponsored by Nortel, committed to helping teachers, students and learners of all ages develop 21st century technology skills to provide a basis for ongoing engagement in learning and personal achievement.